

A revolutionary new way of owning your home

Our mission is to rebuild the path to homeownership to make it achievable for the next generation of homebuyers.

We aim to create happiness and financial independence by making homeownership achievable on fair terms.



Owner from day one

Find your dream home and make it yours. Own equity from the day you move in.



Buy your home now

All you need is a 2% down payment. Ownify covers the other costs and turns you into a powerful cash buyer.



Invest in your future

Stop wasting money on rent. Buy more equity in your home every month.



No surprises

Fixed payments for five years. Evergreen Equity. We take care of insurance, taxes, repairs, and all the worries.

How Ownify works

Become pre-qualified online in minutes. A simple eligibility assessment that will not impact your credit score.

You pick your dream home, within your budget. Most homes on the Triangle MLS between \$250k-\$750k are eligible.

Ownify turns you into a powerful cash buyer. Close without an appraisal or financing contingency. You become an owner the day you close, with 2% equity ownership.

You buy incremental equity in your home every month. After five years, you should have 10% equity ownership in your home.

Apply now

Find a home

Secure your home

Build equity